

MEA 2025 CONFERENCE & AGM - LONDON **EXHIBITOR/SPONSOR PROGRAM**

The Municipal Engineers Association (MEA) – representing OVER 1,220 professional engineers employed at municipalities across Ontario - is pleased to present its 2025 Conference Sponsorship Program to provide your company opportunities to partner in our event. The conference will be hosted by the City of London (Nov 11-14th) at RBC Place in London; we are expecting up to 350 municipal technical leaders/decision makers to be in attendance for each day of the event.

BENEFITS OF EXHIBITING/SPONSORING



Meet face-to face with municipal technical leaders and decision makers. 96% of delegates from our previous conferences stated that the conference was successful in connecting people.



Sponsors who previously participated at our conference tradeshow expressed they had ample time to explain their products/services and were able to make connections with key municipal staff. **80%** of delegates expressed that they had particularly good interactions with sponsors.



Business exposure up to **350** technical delegates and a broader audience of **1,200+** MEA members in Ontario.



General sponsorship will provide an opportunity to showcase your company/logo in the conference program, in our digital conference app, and on the MEA's conference homepage on the MEA's website.



Increase your brand and company recognition throughout the municipal engineering industry in Ontario. This conference is targeted specifically and uniquely to municipal technical leaders and decision makers.








Sponsors get their company logo posted on MEA website which gets over 10,000+ visitors/month; Ad in MEA's Quarterly Newsletter which is distributed to over 1,200 members, and name/logo in the conference registration package, conference technical program and the conference digital app.

SPONSORSHIP LEVELS

Level	PLATINUM Booth	GOLD Booths	SILVER Booths	GENERAL	EVENTS* hospitality, tours, etc.
Remaining	1	35	16	Unlimited	7
Price	\$10,000	\$3,800	\$2,800	\$750	\$1,000 - \$6,000

*Page-4 has more details on the different sponsorship opportunities for in-conference events

Benefits/What's Included	PLATINUM	GOLD	SILVER	EVENTS
<ul style="list-style-type: none"> Display booth at Trade Show (20' x 8') Official Sponsor of Wed Awards Luncheon, Thursday evening Gala 	√			
<ul style="list-style-type: none"> Display booth at Trade Show (10' x 8') 		√		
<ul style="list-style-type: none"> Display booth at Trade Show (8' x 8') 			√	
No. of Full Conference Registrations included for your booth staff. <i>*Additional staff must register for the conference at a discounted vendor rate of \$500.</i>				N/A
Invitation to Tradeshow Kick-Off Session (dedicated tradeshow networking event)	√	√	√	
Five (5) min presentation or pre-approved video at Opening Plenary	√			
Company Name/Logo & and Ad (Full page) in MEA Quarterly Newsletter for 1-year (until Q2 2025).	√			
Company Name/Logo acknowledge in MEA Quarterly Newsletter for 6-months (two issues).		√		
Name/Logo on MEA 2025 Conference webpage	√	√	√	√
Acknowledgement as Thurs/Fri lunch sponsors (Name/Logo on Screen/Signage)			√	
Acknowledgement as Wed/Thurs/Fri breakfast sponsors (Name/Logo on Screen/Signage)		√		
Name/Logo on the sponsorship recognition sign at entrance to Conference.	√	√	√	√
Promotional material in delegate bag (1 sheet or item)	√	√		
Invitation to VIP Reception on Thursday with MEA Board, Awardees and Organizing Committee				
Acknowledgement at Awards Luncheon and President's Gala + five (5) min presentation or pre-approved video during the Gala	√			
Name/Logo listed in the Conference Program with associated sponsorship level	√	√	√	√
Acknowledgement as sponsor of the selected Event (Name/Logo on Screen/Signage)				√
Acknowledged as the Trade Show Passport Sponsor	√			

TRADE SHOW FLOOR

The tradeshow floor will be in the Grand Ballroom on the lobby level of RBC Place London. There are three booth levels/sizes:

- **Platinum:** 20' wide x 8' deep (1 available)
- **Gold:** 10' wide x 8' deep (35 available)
- **Silver:** 8' wide x 8' deep (16 available)

All booths, except Silver, are inside the Grand Ballroom. Silver booths are located in the hallway in front of the main ballroom entrances.

Each booth includes draping, a skirted table, and two chairs. Electrical access points will be available, but exhibitors must bring their own extension cords.

We have **52 tradeshow booths available**, and reservations are on a first-come, first-served basis—secure yours quickly!

Based on exhibitor feedback from previous years, the tradeshow setup will commence on late afternoon/early evening on **Tuesday, November 11, 2025** and teardown will commence at 1PM on **Thursday, November 13, 2025**.

The tradeshow area will host all meals, ensuring consistent delegate engagement.

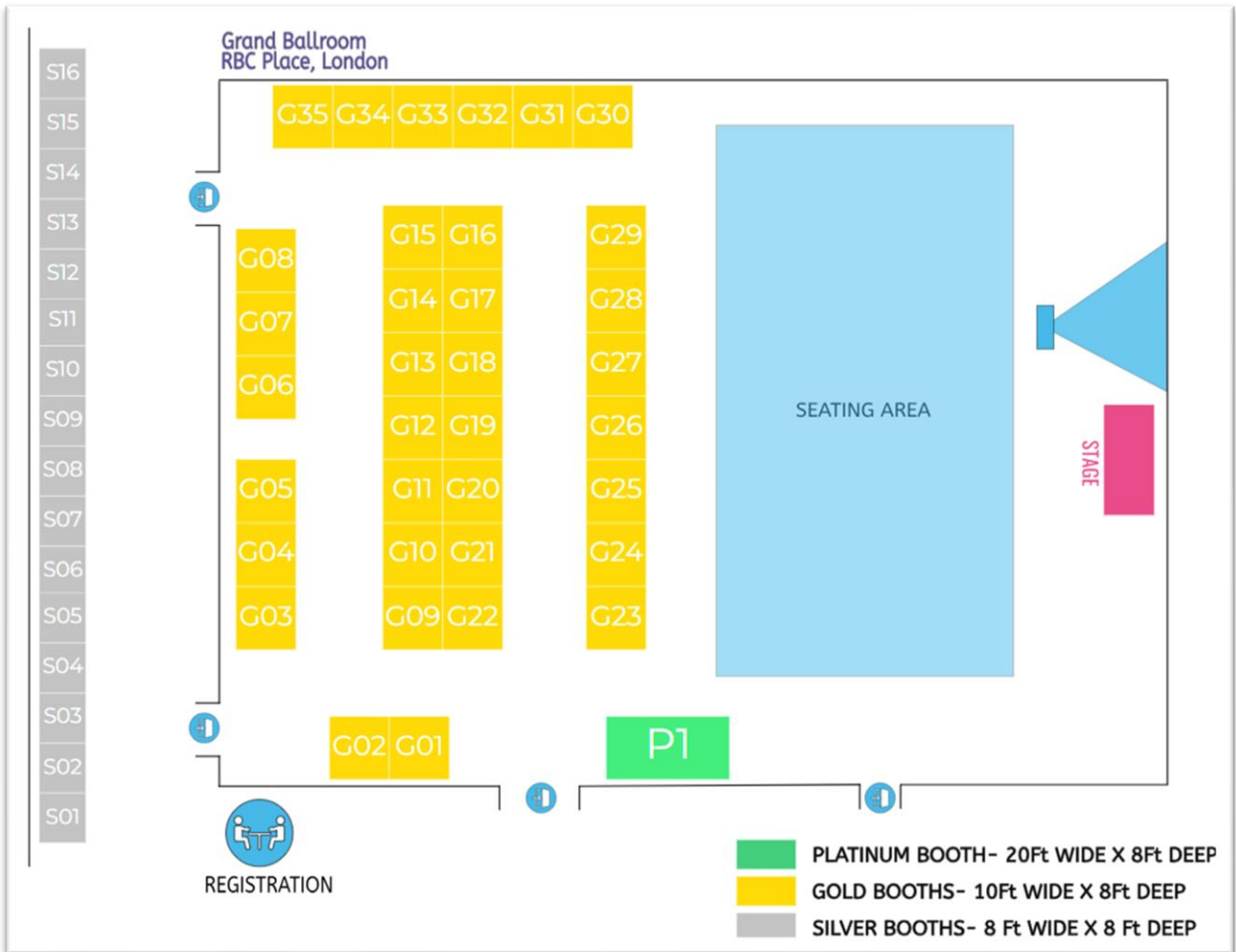
Additionally, to maximize exhibitor exposure, we will be hosting a **Tradeshow Kick-Off Session—a dedicated networking event** to be held either on **Tuesday evening or Wednesday in the Grand Ballroom**. The **opening plenary session** (Wednesday, 8:30 – 10:00 AM) will also be held in the Grand Ballroom, ensuring **continuous engagement with delegates** throughout the conference.

The MEA Conference includes all meals as well as hospitality events with every full conference registration. As a booth sponsor, you will receive complimentary full conference registration based on your exhibitor level (Platinum – 3, Gold/Silver– 1); your staff can participate in all conference meals and events with a full conference registration.

However, should you need more staff to manage your booth beyond what is provided complimentary, you will need to register them separately at a discounted rate of \$500. This “Exhibitor Pass” registration is valid for all events and meals up to 1 pm on Thursday November 13, 2025.

TRADESHOW FLOOR LAYOUT

*Priority for booth location selection will be given on first come first served bases. Layout subject to change.



To select/confirm your tradeshow booth space, please contact Rishabh Sharma at:

rsharma@municipalengineers.on.ca

EVENTS:

Wednesday Night Social (7 pm to 1AM)

PRICE: \$6,000 - AVAILABLE

The Wednesday night social will be one of our most highly attended networking events. It is a warm atmosphere to build connections over lots of food and appetizers, with a live band. Your sponsorship of this event will be acknowledged during this event, including signage and Includes up to 10 invites for your staff/guests. You will also be acknowledged in our digital conference app and on the MEA's conference homepage on our website.

Hospitality Suites (to 1AM)

Number of Evenings: 2 (Tues + Thurs evening)

PRICE: \$2,000 / Evening - AVAILABLE

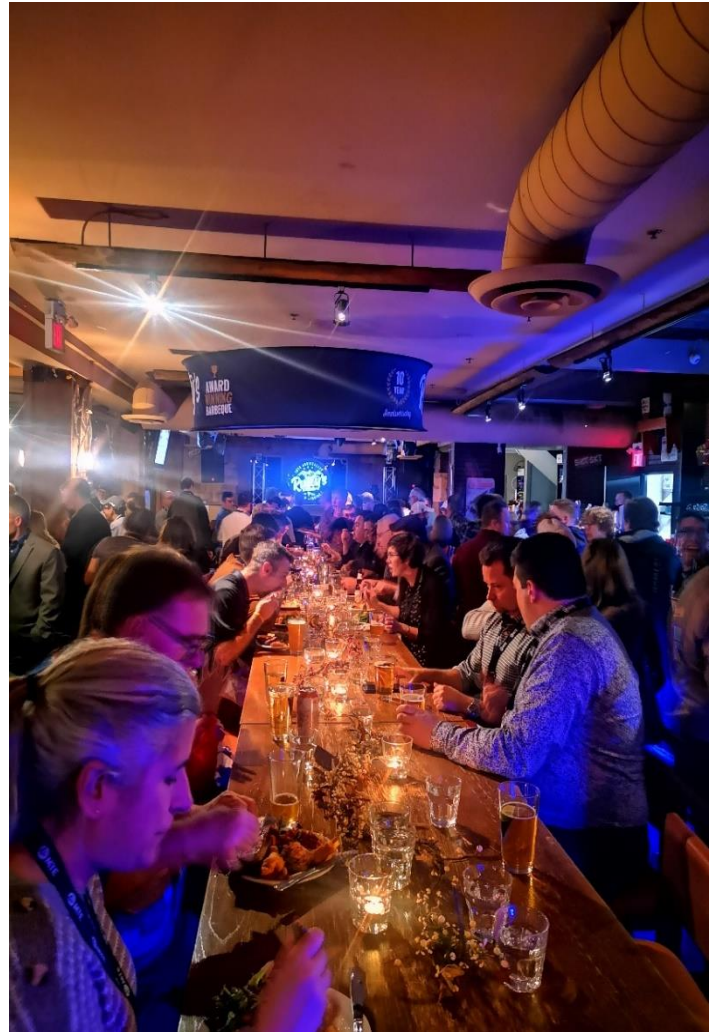
Conference attendees work hard during the day, but after the technical sessions conclude there's time to unwind, reconnect with old friends, and network through after-hours socializing. MEA Conference Hospitality Suites are open to all attendees that have registered for the full Conference. Your sponsorship will be acknowledged at this event with signage and Includes up to 3 invites to your staff/guests. You will also be acknowledged in our digital program app and on the MEA's conference homepage on our website.

Technical Tours

Number of Tours: 3 - AVAILABLE

PRICE: \$1,000 / Tour

This is an opportunity to sponsor the technical tours which take place on the afternoon of Thursday, November 13th. Delegates will be provided a choice of tours. Delegates will tour an interesting project or municipal facility. Your sponsorship will be acknowledged for each tour You will also be acknowledged in our digital conference app and on the MEA's conference homepage on our website.





Annual Steve Carroll Memorial Hockey Classic

PRICE: \$1,000 - AVAILABLE

Thursday afternoon, November 13th, the annual *East versus West* Hockey Classic will take place. This is your opportunity to sponsor a fun and highly spirited hockey tradition at the MEA Conference. The hockey game is named in memory/honour of a long time MEA member, Steve Carroll, who passed away in 2010. Your sponsorship will be acknowledged at the game, and you will be provided a complimentary ticket to the President's Gala where you will have an opportunity to present the hockey trophy to the winning team. You will also be designated as the sponsor of the hospitality suite event held after the hockey game (4:00 pm – 5:00 pm). You will also be acknowledged in our digital conference app and on the MEA's conference homepage on our website. On

General Sponsorships

PRICE: \$750/ea. AVAILABLE

General sponsors logos will be acknowledged during the conference on physical signs, in our digital conference app, on the MEA's conference homepage on our website.

Trade Show Passport

PRICE: included in PLATINUM Sponsorship

The Trade Show Passport will be included in the delegates' bag to encourage delegates to visit the **Trade Show** booths and collect stamps from different vendors for a chance to win prizes.

To participate or for additional information, please contact:

Dan Cozzi P.Eng

Executive Director

Municipal Engineers Association

905-208-0642

dan.cozzi@municipalEngineers.on.ca



or

Rishabh Sharma, B. Eng. M. Eng.

Technical Services Coordinator

Municipal Engineers Association

647-407-1444

rsharma@municipalengineers.on.ca



All cheques should be made payable to ***“Municipal Engineers Association”***
and mailed to:

MEA

1525 Cornwall Road, Unit 22

Oakville, Ontario L6J 0B2.

On the cheques, please include a note, *“For MEA 2025 Conference Sponsorship”*.

The MEA will endeavor to deliver the sponsorship program as described but reserves the right to modify the sponsorship program based on demand, logistic and facility restrictions and as needs warrant.

